

Nigerian Institute Of Public Relations

(Established in 1963 and Chartered by Decree 16 of June 1990)

Member of:



Professionalism & Excellence

CORPORATE MEMBERSHIP BROCHURE

PR... YOUR TICKET TO A SURE FUTURE IN A GLOBAL ECONOMY

Established in 1963, Nigerian Institute of Public Relations (NIPR), the professional body of qualified Public Relations practitioners, attained charter status in 1990 with Decree 16 (now Act of the National Assembly).

The Law mandates the NIPR to regulate the practice and direct the development of Public Relations as a profession in Nigeria. The law also makes it illegal to practice Public Relations, under any title, in Nigeria without the NIPR certification.

OBJECTIVES

Build a credible, dynamic and responsive professional, responsive Institute.

Promote professional excellence through members upholding the Code of Ethics and a system of lifelong learning as well as gaining stakeholders' commitment to professional standards.

Encourage a more reputation-sensitive society, by working with appropriate associations to generate sustained focus on the contributions of stakeholders in different sectors.

GOVERNANCE AND ADMINISTRATION OF MPR

As the centre of policy initiatives, NIPR's 22-member Governing Council which is elected every two years, directs the affairs of the Institute. This number is composed of 17 elected members and 5 members appointed by the Federal government. Serving as an electoral college, the Council elects the President and the Vice President of the Institute.

THE MEANING OF MEMBERSHIP

Membership of the Institute represents a statement that the holder is a qualified professional practitioner in Public Relations, subscribes to the Code of Ethics and the Professional Standards Guide.

The Institute provides opportunities for lifelong learning to help you grow professionally.

Also, it helps members to specialize in different areas of PR. Every member is expected to be active as a member of a chapter.

Members are required to serve in various workshops, committees and assignments as may be necessary.

CORPORATE MEMBERSHIP OF NIPR

The Nigerian Institute of Public Relations was established in 1963 for the promotion of Public Relations profession in Nigeria.

All Public Relations Practitioners and Consultants in Nigeria are by Law required to be members of the Institute.

However, in order to spread the benefits of professional Public Relations services to all sectors of the Nigerian economy, the Council of the Institute has made provision for Corporate Membership. In general terms, it is expected that prospective Corporate Members have their own Public Relations departments. To supplement the work of the in-house Public Relations practitioners, NIPR, as the national umbrella organisation providing back-up services, is able to call-up experts of international repute to give added value to internal professional services, at substantial discounts. Prospects without in-house Public Relations units can draw on the pool

of knowledge and expertise available within the Institute.

Tertiary Institutions with Mass Communication, Public Relations or/and Marketing departments also qualify to be admitted as Corporate Members

There are several benefits of being a Corporate Member, some of which include:

1. Public Relations Advisory Services. Research on Corporate image.
2. Easy access to International Public Relations Practice and Development.
3. In house Public Relations Workshops.
4. Reduced fees for specific training courses.

ABUJA (HEAD OFFICE)

Suite 4 Block A, A.R.O Plaza Herbert Macaulay Way,

Zone 6, Wuse, Abuja

07010383277, 09094367076

abuja@nipr.org.ng

APPLICATION FORM

Corporate Membership application forms are available for collection at the NIPR Secretariat, Abuja and Lagos as well as all chapter Secretariats in Nigeria.

All completed Application Forms should be returned at the earliest convenience to the address below with the appropriate subscription.

We sincerely look forward to having a mutually beneficial relationship with all organizations with public Relations consciousness.

LAGOS

Plot 4, Adeniji Estate, Off Odusanmi Street,

Off Wemco Road, Ogba Industrial Estate,

Ikeja

08081302618 info@nipr.org.ng